

4th Quarter Global Market Selloff

Global equity markets tumbled nearly 13% in the fourth quarter of 2018. Concerns over higher interest rates, trade policy and slowing Chinese growth contributed to the first leg of the sell-off in October. A deteriorating global growth and corporate earnings outlook seemed to drive the second leg that began in mid-December.

In our view, the magnitude of the sell-off was not justified by changes in fundamentals of the global economy. As we have noted, downside risks to the global growth outlook have grown over the past several months, but we continue to believe that a global recession is unlikely in 2019.

Global Growth Outlook

Although we do expect the global economy to weaken somewhat from its 2018 level, we believe the negative assessment by investors and subsequent market downturn during December appears overdone.

The US was the driver of global growth in 2018. We believe growth in the US will certainly slow from the unsustainable 2018 pace, but should remain strong in 2019. Growth in US business investment has slowed, partially due to falling energy prices and trade uncertainties. However, US household finances remain solid. Household income is growing as a result of the strong jobs market and wage gains, which should keep consumer spending strong, albeit, there is a risk of a more significant slowdown in 2020. Nevertheless, even if there is a recession in 2020, it should be mild as there are no obvious excesses in the US economy at this point.

The growth picture outside the US is more uncertain with China, in particular, presenting downside risk. The direction of trade tensions between the US and China is a key uncertainty. A further escalation could lead to a material slowdown in global economic growth, especially if it lowers business confidence. The recent re-opening of negotiations between the US and China is encouraging. A silver lining of the recent equity market rout is that it should provide the Trump Administration more incentive to complete a trade deal. Elsewhere, data out of the Eurozone has been particularly disappointing of late, partially due to temporary factors. Going forward, Eurozone data should stabilize as a result of strong consumer spending. Brexit uncertainty still looms, but we still believe a “hard” break is unlikely.

The Bottom-line

We expect markets will continue to exhibit bouts of volatility in 2019 as economic growth slows, trade developments make headlines and support from global monetary policy becomes less accommodative. Nevertheless, we believe the recent sell-off during the fourth quarter of 2018 was overblown and has removed much of the overvaluation in the equity markets. Furthermore, sound economic fundamentals should provide some support for markets moving forward.

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